

A¹ locating a substantially hidden position within the automobile; and
placing the air freshener card at the substantially hidden position.

A² 4. (Amended) The method according to claim 1, wherein the air freshener card is a piece
of cardboard impregnated with a liquid fragrance [air freshener] such that the liquid fragrance
is substantially bound to the cardboard and will not leach therefrom.

A³ ~~5~~ 4. (Amended) The [air freshener card] method according to claim [11] 1, wherein the
cardboard is 100 lb. weight cardboard.

~~6~~ 5. (Amended) The [air freshener card] method according to [11] 1, wherein [each] the air
freshener card is impregnated with approximately 0.026 ounces of the air freshener
formulation.

Cancel claims 5-13, 16 and 17 without prejudice.